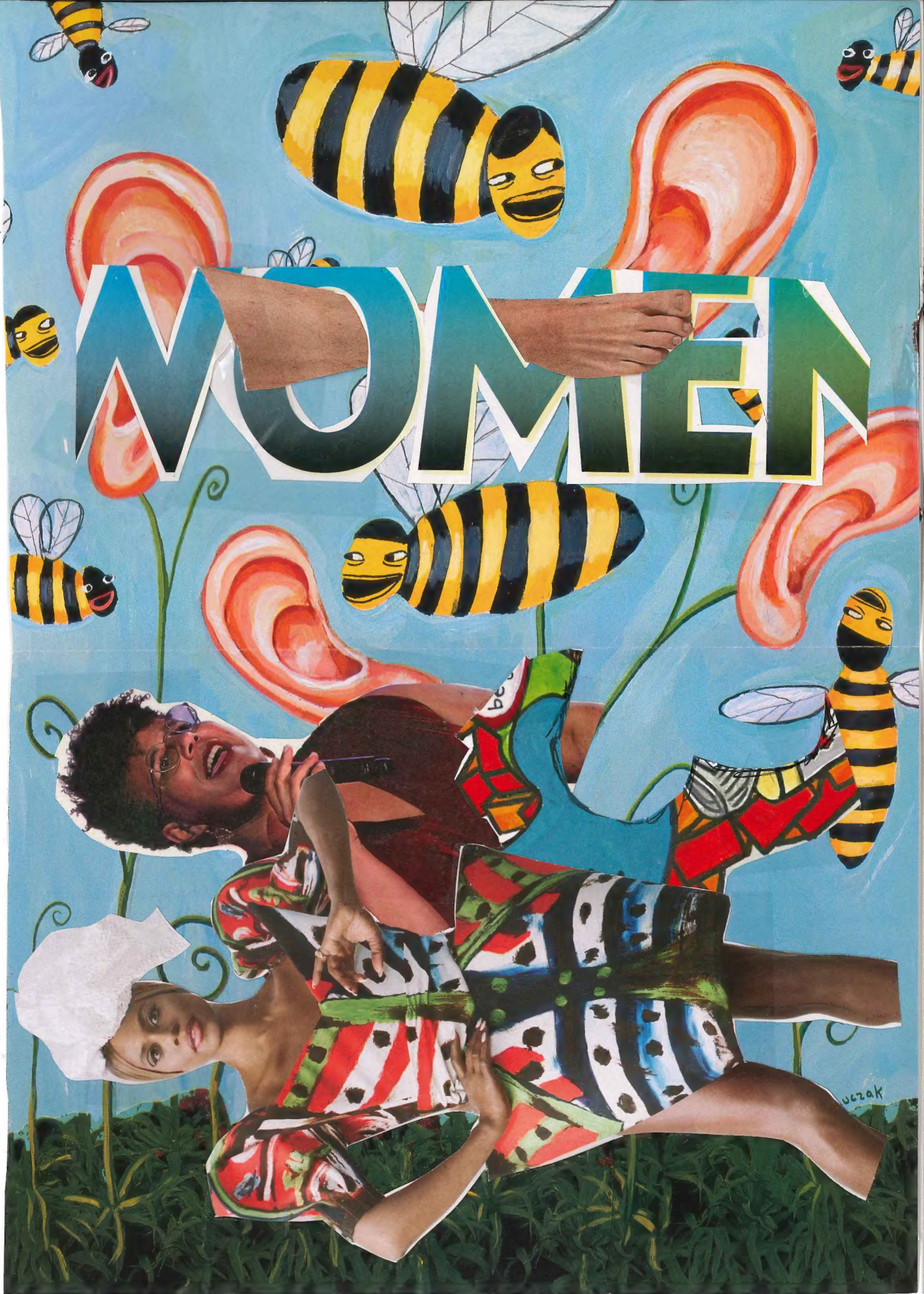


WOMEN



GETTING STARTED

The Internet offers a lot of information, including O'Dwyer's. For a design principal, the Internet isn't the best place to find a job. The profession is a key issue, design Stein, or

at a design firm. And with a lot of

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he's a real

about

was trying to solve problems

that was really a breakthrough."

When

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enjoy work

Calvin

says. To that end, most small design firms are likely to prefer

working with a small PR agency or sole practitioner in a principal-to-principal relationship. Even PR agencies

ideal

for client

When

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trust, but

enjoy work

says. To that end, most small design firms are likely to prefer

working with a small PR agency or sole practitioner in a principal-to-principal relationship. Even PR agencies

ideal

Suka s...
When Karlin met Kalvin, she had already been in contact with another potential PR consultant. But after meeting Kalvin, she was convinced he was

GIR